



*TAKE YOUR MEETING ANYWHERE WITH*

# **VIRTUAL & HYBRID EVENTS**

# WHY PSAV?

Having reliable virtual event technology and support is critical to effectively sharing your message with your stakeholders. PSAV provides high-quality delivery of your presentation to your audience and provides additional tools to increase the overall impact of your event.

We offer **consultation services** to evaluate your virtual event needs.

Our global footprint ensures that **your attendees are supported no matter where they are.**

We **stay connected to you throughout the entire process** to ensure that you are receiving the best possible service.

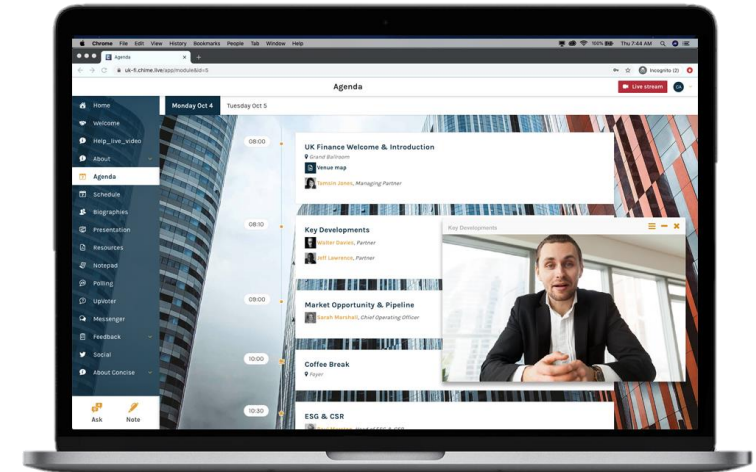
Our **unparalleled digital knowledge** means you will always have proven, reliable event support.

# CHIME LIVE

Connect remote presenters and participants with Chime Live. At home, at work or at the venue, Chime Live is an all in one virtual events platform that enables webinars, web conferences and webcasts. Broadcast keynote presentations, topic streams, breakouts and more.

## Core Package Includes:

- Secure login for up to 250 attendees
- Personalized track-based agenda
- Live attendee networking
- Dedicated Project Management for platform build
- Presenter bios and resource gallery
- Single post-event survey and basic analytics
- Setup and 1 show day
- Access 1 week before and 2 weeks after event
- Chime Q&A customer moderated upvoter
- Customer logo and color choices



[Click for Live Demo](#)



# COMMITTED TO ENGAGEMENT

For meetings that need a more targeted approach to attendee engagement, you can add our Engagement Bundle to your platform experience.

This bundle offers a targeted set of features that is aimed to drive your message home and receive active feedback from your participants.



## Target Information

- Push Notification to update your attendees
- Push Sponsorship content to direct attendees to sponsor information
- Push Surveys, World Clouds, and Polling to gather insightful feedback

## Increase Participation

- Provide session-based Q&A to give your attendees a voice in the discussion
- Integrate with social media to spread buzz and excitement regarding your event

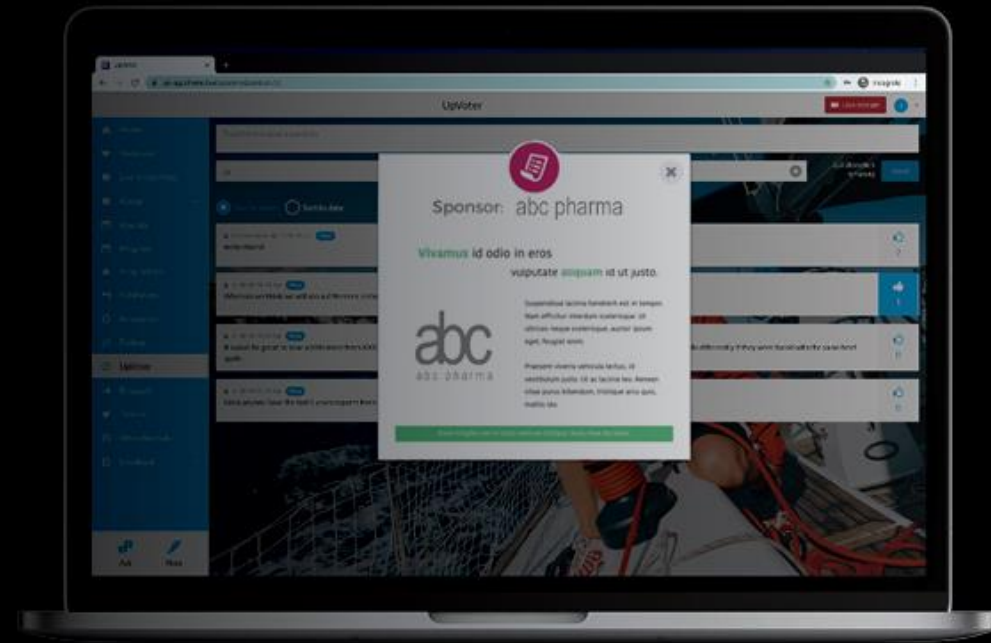
## Extend the Experience

- Send a custom mailer to each of your attendees that contain their event notes
- Review your advanced event analytics to capture valuable information and improve future events.

# SPONSORSHIPS

Like a live event, Chime Live provides sponsorship areas for your important event partnerships.

From banners with clickable content to push notifications with sponsorship news and offers, we're able to provide you with opportunities to showcase the business relationships that are important to you and your company.



## Platform Graphics

Keep your sponsor front and center by placing their branding content in key areas of your platform:

- Landing Page
- Welcome Page
- Sponsor Banner

## Agenda Sessions

Place your sponsor's on agenda sessions to catch the eye of your attendees. Multiple actions can be setup once they click the logo:

- Pop up messages
- PDFs and Images
- Links to Pages

## Personalized Pages

Sponsors can have their own page, generally accessible from the side menu of your platform. When users log in, they can visit your sponsor's page to learn more.

## Interactive Displays

Sponsors can choose to associate their brand with various interactive engagements like live polls, word clouds, and Q&As

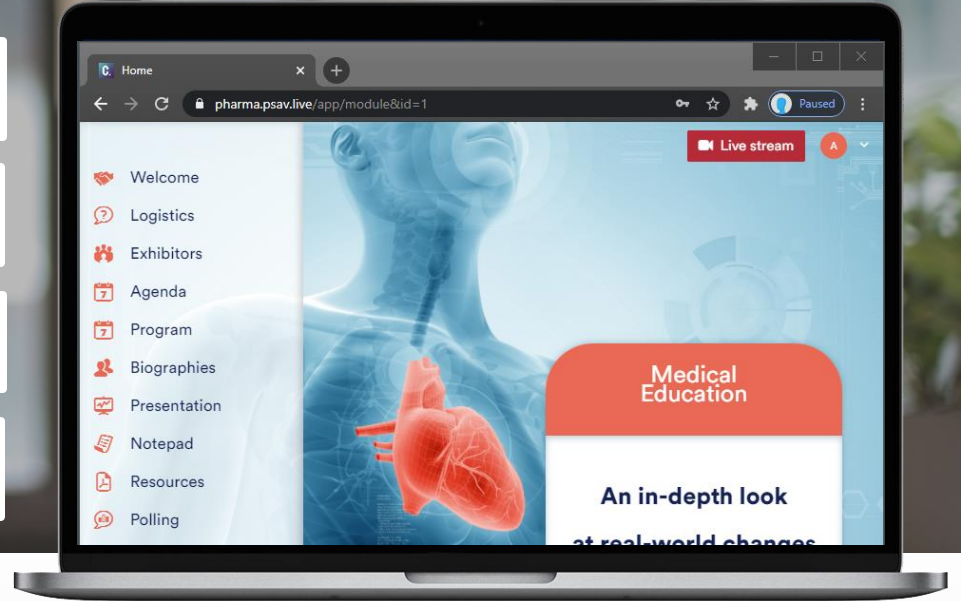
# BRANDING

Chime Live offers branding options for clients that want a little more creative control of their audience's interface.

Customize specific areas with brand colors, buttons, and other enhancements.

## Bundle Includes:

- Button customization
- Up to 4 custom backgrounds (customer-provided artwork)
- Change icons from a library of options
- Custom text and App with 4 color choices
- Pre-event mock-up (1 week prior to event)





# MEETING EXPERIENCES



# WEB CONFERENCE

## Use Web Conferences for:

- Board Meetings
- Seminars
- Collaborative Meetings

Web conferencing provides a collaborative video environment for you and your audience. Through our online conferencing platform, your audience accesses the live event and communicates either by using webcams or through sharing screens.

Web conferencing is perfect for meetings with colleagues, membership and other stakeholders.





# WEBINAR

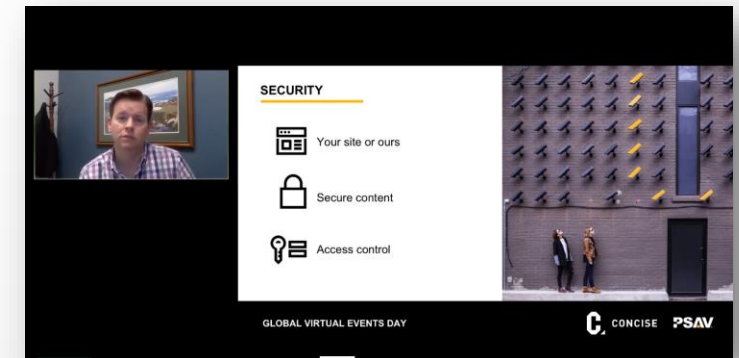


## Potential applications

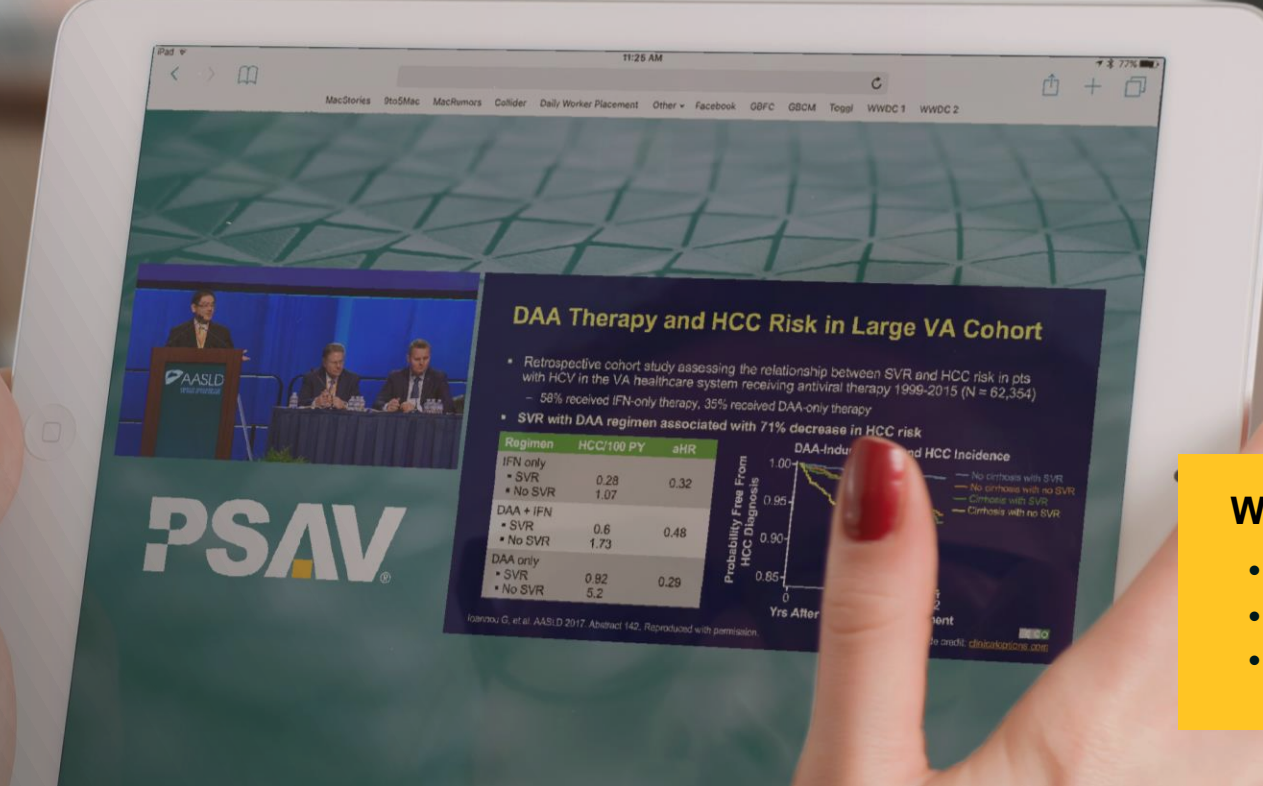
- General Sessions
- Seminars
- Town Hall Meetings

A webinar is a presentation with a live audience. Multiple presenters can interact with one another through shared video and audio, but the audience is observing through a live broadcast.

Webinars are perfect for informational and educational sessions as well as general sessions and seminars. Sessions can be complemented with live polling and other engagement tools.



# WEBCAST

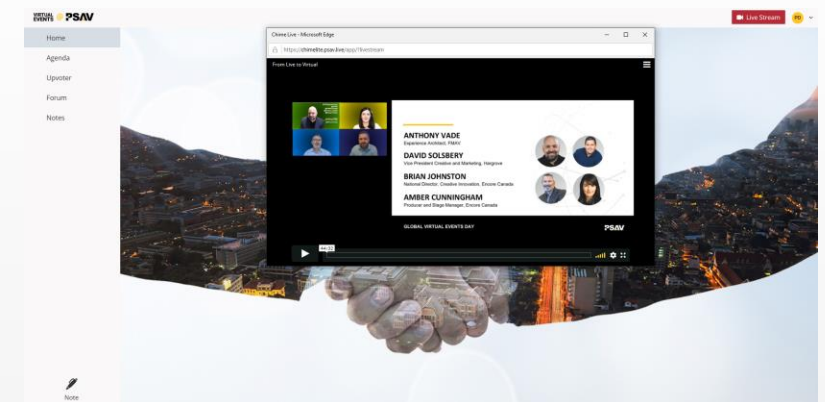


## Webcasts can be used for:

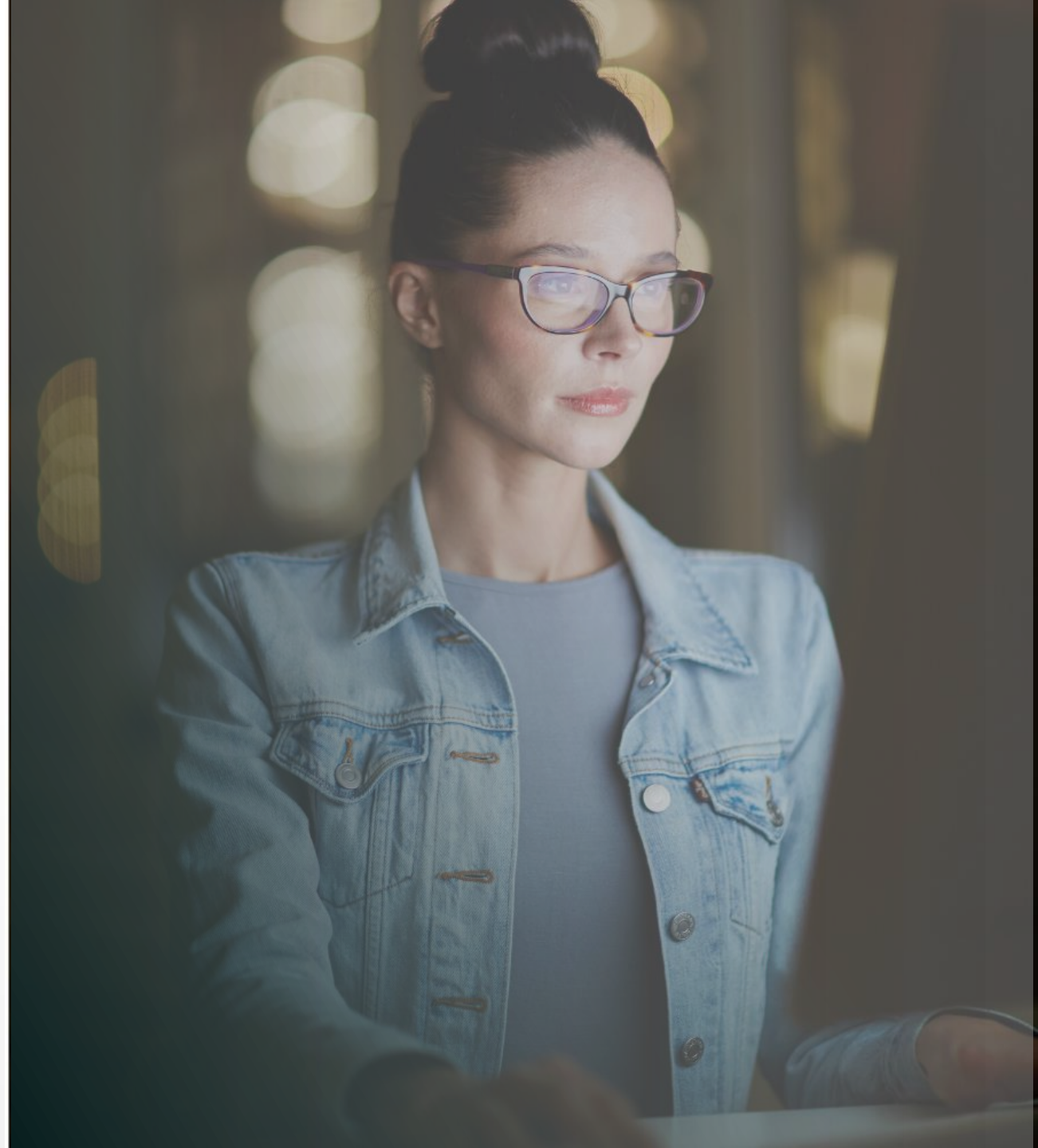
- Annual General Meeting
- Keynote Address
- Award Ceremony

A Webcast is a one-way broadcast of a live event. It's supported by audio, video, and then presented to a large audience through a website.

Webcast is perfect for taking large presentations, awards ceremonies, weddings, briefings, and seminar content, and delivering it to a wide audience.



# GLOBAL PRODUCTION EXPERTISE





# YOUR PARTNER FOR PLATFORM AND PRODUCTION



## Creative

- Event Strategy & Design
- Content Development
- Engagement Strategy
- Branding and Graphic Design



## Production

- Virtual and Hybrid Show Production
- Virtual Stage Management
- Presentation Stages
- Video and Media Production



## Technology

- Remote Presenter Kits
- Webcasting and Recording Equipment
- Event Data Reporting